

WELCOME TO STOCKPIX™.

Congratulations! You have purchased a volume of the world's finest stock images. The Stockpix™ team of photographers, art directors, editors, scanning operators and retouchers are dedicated to producing the ultimate in stock photography.

We have designed and produced Stockpix™ with you, the user, in mind. It is our intention that this volume meets your expectations. If you have comments or suggestions to make about Stockpix™, please get in touch with us. We love to hear from our end users!

This CD has 100 images, and comes with a customised image browser which allows you to search for images by keywords. You can also download our other browsers from our Internet Server, where you may search our entire image database, buy CDs directly online or download sample images. We aim to make using our images as easy as using your computer. Our web site is at [www.stockpix-photos.com](http://www.stockpix-photos.com)

What's on your CD?

Stockpix™ CDs are cross platform (Macintosh & Windows) and include 100 high-resolution images at 266 dpi and low-resolution versions of the same images at 72 dpi. All images are at least A4 + 3mm bleed and are in CMYK format.

This CD also includes:

- A Kudo® Reader for Macintosh and Windows which allows you to view images, search by keyword, and drag-and-drop into applications. This application requires 5 MB of RAM (but 7MB is recommended) and must be installed onto your hard disc. See instructions in the Kudo manual on the CD.
- JPEG to TIFF image converter for Macintosh, located in the Utilities folder. This freeware utility converts JPEG images to TIFF on the Macintosh. This requires 4 MB of RAM and needs to be copied to your hard disc.

Using your images

You can choose to work with low or high resolution images. The low-resolution 72 dpi TIFF images are perfect for multimedia, internet and colour laser printers. These images can be imported directly into your chosen software.

The way desktop publishing applications deal with the high-resolution JPEG files varies, so we recommend copying the images you need to your hard disc and converting them to TIFF using an image editing application such as Adobe Photoshop™ or the JPEG to TIFF application on the Macintosh.

The images have been colour corrected for high-resolution output to imagesetters and other printing devices. All images have been optimised for printing on four-colour sheet-fed printing presses on art paper or board with industry-standard dot gain.

The images used in our packaging and promotional material are those from our CDs without further colour adjustment.

How can you use the images?

You may use the images on the CD:

- Advertising, promotional campaigns, presentations and brochures
- Web site, online and multimedia projects
- Packaging for anything except software, books and music

What's prohibited?

You may not use the photographic images or data in the following ways:

- TV broadcast use
- Software packaging, music albums, CDs & cassettes
- Book jackets
- Postcards, calendars and framed prints
- Products for resale in quantities greater than 100,000  
(A simple upgrade to a resale licence is required)
- Prepress companies may not make Stockpix™ images available to their customers, or advertise the availability of Stockpix™ images, without the purchase of a bureau licence from Stockpix™

System requirements

Macintosh

- Macintosh II computer or newer recommended
- Minimum of 7 MB of free RAM
- System 7.0 or later
- CD-ROM drive
- 50 MB hard disc space

PC

- 486 PC or newer recommended
- Minimum of 12 MB RAM
- Colour Graphics card with 1mb of VRAM
- Microsoft Windows 3.1 or later
- 50 MB hard disc space
- CD-ROM drive

Please carefully read the full text of your Licence Agreement in the file "Stockpics Licence". By using the images you are consenting to the full terms of the licence.

For further information or technical support phone Stockpix™, e-mail us at [info@stockpix-photos.com](mailto:info@stockpix-photos.com)

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